

OE Power Rankings

Methodology — Version 1 · The BRAKE Report · Hagman Media · June 2026

1. What the Rankings Are

The OE Power Rankings are a monthly editorial franchise of The BRAKE Report. They score verified public events — press releases, regulatory filings, investor reports, and credible trade and business press — across a fixed universe of 23 of the world's most significant original-equipment light-vehicle brake suppliers, over a trailing calendar month. Suppliers appear among the monthly movers only when they generate qualifying events. Every point published links to a named public source with a date.

What it is not: the Rankings do not measure market share, OE program win share, revenue rank, or overall company strength. A dominant supplier can be absent in a quiet month; a challenger can top the Rankings on the strength of a single launch. Absence from the month's scored entries means one thing only: no qualifying public news appeared in the window.

2. Supplier Universe (23)

Systems integrators (13): Bosch, Aumovio, ZF, Brembo, Aisin, Astemo, Hyundai Mobis, HL Mando, ADVICS, Bethel (WBTL), BWI Group, Brakes India, Wanxiang Qianchao.

Friction specialists (10): Akebono, Nisshinbo, TMD Friction, Tenneco, ITT Motion Technologies, Sangsin Brake, KB Autosys, Shandong Gold Phoenix (BRGP), APG, Frasle Mobility.

The universe reflects an editorial judgment about which suppliers materially shape the global OE brake market, including Chinese systems integration, Indian market representation, and Latin American friction coverage. It is reviewed annually; changes are disclosed in the issue in which they take effect.

3. The Point Schedule

Points attach to events, not to companies. Multiple events in a month stack. An event scores once.

Category	Points	Event (every line requires a named public source with a date)
Programs & products	+8	Series production launch / start of production of a brake system or technology
	+4	New brake product or technology unveiling, or a major demonstrated milestone
	+2	Notable reported patent grant or technical recognition — only when covered by a release or press report, never raw patent counts
Footprint	+6	Major capex: new plant or investment of roughly \$50M or more

	+3	Minor expansion: production line, tooling, R&D or test facility
	-5	Plant closure, divestiture of brake assets, or major retrenchment
Financial	+5	Brake-relevant segment revenue above +10% year over year (scored once, in the issue covering the month results were published)
	+3	Segment revenue +3% to +10% year over year
	+2	Raised full-year guidance
	-2	Segment revenue -3% to -10% year over year
	-4	Segment revenue below -10% year over year
Quality	+4	Major OEM or industry quality award
	+2	Prior recall formally closed or remedied
	-3	New recall, under 50,000 units
	-5	New recall, 50,000–500,000 units
	-8	New recall over 500,000 units, or a multi-market campaign
People	+3	C-level hire or leadership strengthening
	+2	VP-level or above hire or promotion
	-3	Abrupt C-level departure or visible leadership turmoil

4. Standing Rules

- Timing. An event scores in the issue covering the month its public record appeared, regardless of when the event itself occurred.
- Attribution. Negative quality points apply only when a regulator or OEM filing names the supplier. Every recall scored cites the issuing regulator and campaign number.
- Receipts. Every scored line carries its source and date. If an event cannot be verified to that standard, it is held on the published Watch List or omitted — it is never scored.
- Financials. Segment revenue is scored only from the company's own reporting. No figure is ever estimated or inferred; suppliers without brake-relevant segment disclosure receive no financial points in either direction.
- No editorial points. The publisher's judgment appears in commentary, never in the score.

5. Season Standings and the Annual Award

Points accumulate across the calendar year. Only suppliers with scored events hold a rank in the standings; a supplier whose only events were negative ranks at the bottom of the scored table — last among the suppliers that generated news — never below suppliers that generated none. The remainder of the 23-supplier universe is listed beneath the standings, unranked and

alphabetical, as swept with no qualifying events yet: visible in every issue, because absence of rank is not absence of coverage. A supplier enters the ranked standings with its first scored event. The December issue announces the OE Supplier of the Year based on cumulative season points, alongside a full-universe year in review. Standings reset each January.

6. Analysis, Production, and AI Disclosure

Each scored entry carries a brief Why It Matters line and each issue maintains a small set of tracked season storylines. These are editorial analysis — the publisher's interpretation of verified events — and are distinct from the scored facts. Corrections apply to facts and sources; implications are disclosed editorial judgment.

The Rankings are produced using AI-assisted research and scoring (Anthropic's Claude), with human editorial review at every decision point: verification of every scored source, every recall checked against the issuing regulator's campaign number, all judgment calls ruled by the publisher, and final publication sign-off. Final responsibility rests with the publisher. The Rankings are editorially independent of Hagman Search.

7. Corrections and Submissions

Corrections apply to facts and sources; point values are disclosed editorial choices. Suppliers and readers who believe qualifying news was missed may submit it to editor@thebrakereport.com — verified submissions score in the following issue, and material corrections are acknowledged in the issue after they are received.

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