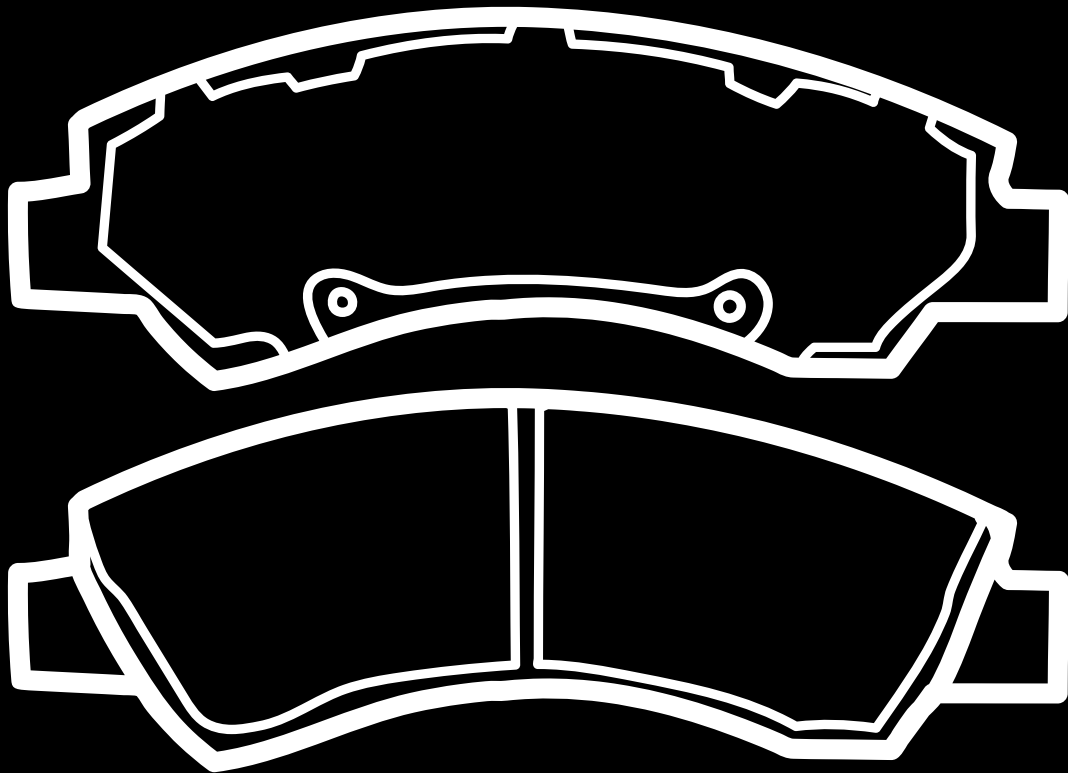


The **BRAKE** Report™

SPONSORSHIP GUIDE



2025

+1 270 300 7001 | bhagman@hagmanmedia.com | hagmanmedia.com

THE PLATFORM

Welcome to The BRAKE Report's Sponsorship Guide – In an era where vehicle safety, technology, and performance are converging like never before, brake systems stand as one of the most crucial and innovative components. As a leading digital B2B platform in this domain, The BRAKE Report is thrilled to offer sponsorship opportunities that allow your brand to shine and echo its commitment to safety and excellence.

Our platform is a hub for a diverse array of professionals, ranging from braking technology innovators and industry stakeholders to those keen on understanding the nuances of braking advancements. When you choose to partner with us, you're not just gaining premium visibility but also aligning your brand with the pinnacle of automotive safety and innovation.

Dive in, discover the potential, and join us in driving the future of braking technology and safety forward.

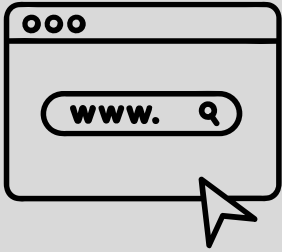
www.thebrakereport.com

A handwritten signature in black ink, appearing to read 'B. Hagman', with a long horizontal stroke extending to the right.

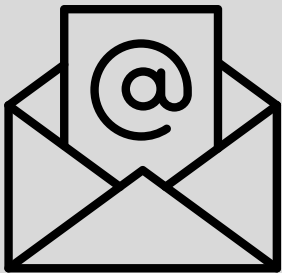
Brian Hagman | Hagman Media
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THE BRAKE REPORT AUDIENCE

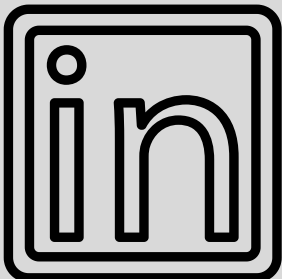
The **BRAKE Report** reaches thousands of industry professional and executives daily through a variety of mediums including its popular website, weekly eNewsletter, digital magazine, and social media.



600,000+ | Annual Page Views



5,000+ | eNewsletter Subscribers



30,000+ | Followers / Members



5,000+ | Digital Circulation

THE BRAKE REPORT AUDIENCE

We touch 150+ countries and a variety of disciplines including sales, engineering, product management, supply chain, and the C-suite.



Top locations

No.	Country	No.	Country
1	United States	6	Australia
2	United Kingdom	7	Italy
3	Canada	8	Philippines
4	India	9	France
5	Germany	10	Japan

INDUSTRY PARTNER (\$10,000 USD)

As an Industry Partner, your organization is acknowledged as an official sponsor of **The BRAKE Report** platform. This 12-month sponsorship opportunity provides prominent industry exposure through multiple branding and advertising opportunities on the website, eNewsletter, digital magazine, LinkedIn, and more.

What's Included

- Ads/creatives displayed on righthand sidebar of website.
- Ads/creatives rotated in the content of the website.
- Company profile included in Sponsor Directory.
- Acknowledgment in weekly eNewsletter as sponsor.
- Promoted as Featured Sponsor in the weekly eNewsletter.
- Promoted as Featured Sponsor in LinkedIn post.
- Sponsor profile page included in The BRAKE Report digital magazine.
- Full-Page ad included in The BRAKE Report digital magazine
- Priority coverage on announcements and press releases.



PODCAST SERIES - OFFICIAL SPONSOR (\$10,000 USD)

Coffee Brake is the official podcast of The BRAKE Report. In this series we take a deeper dive into guests and companies impacting the global brake industry.




As the official presenting sponsor of this series, your company or brand will be acknowledged as the official podcast sponsor in 12 episodes (year).

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At **Continental Engineering Services (CES)**, we provide reliable, efficient, and high-performing brake technology for every application. Whether you need brake systems for series production, prototypes, or motorsports, we offer comprehensive solutions from the entire Continental technology portfolio, adapting them for niche applications and markets. Designed to meet the demands of modern mobility trends like automated driving and electric drivetrains, our brake systems ensure top performance and safety.

Our offerings go beyond traditional braking: they enhance vehicle dynamics, improve energy recuperation, reduce CO2 emissions, and deliver superior braking comfort. From off-road vehicles to Powersports and motorsports, our expertise spans a wide range of applications.

Discover more about our specialized solutions: brake expertise for people movers, redundant brakes for autonomous driving, powersports, and off-road vehicles. Stay tuned for more!

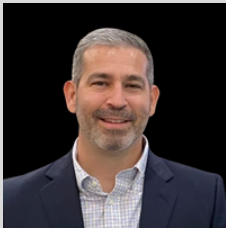
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The BRAKE Report™

Would you like to promote your brand or company to our audience? Do you have questions about our sponsorship opportunities? Feel free to contact me using any of the methods below. I look forward to hearing from you!



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www.thebrakereport.com