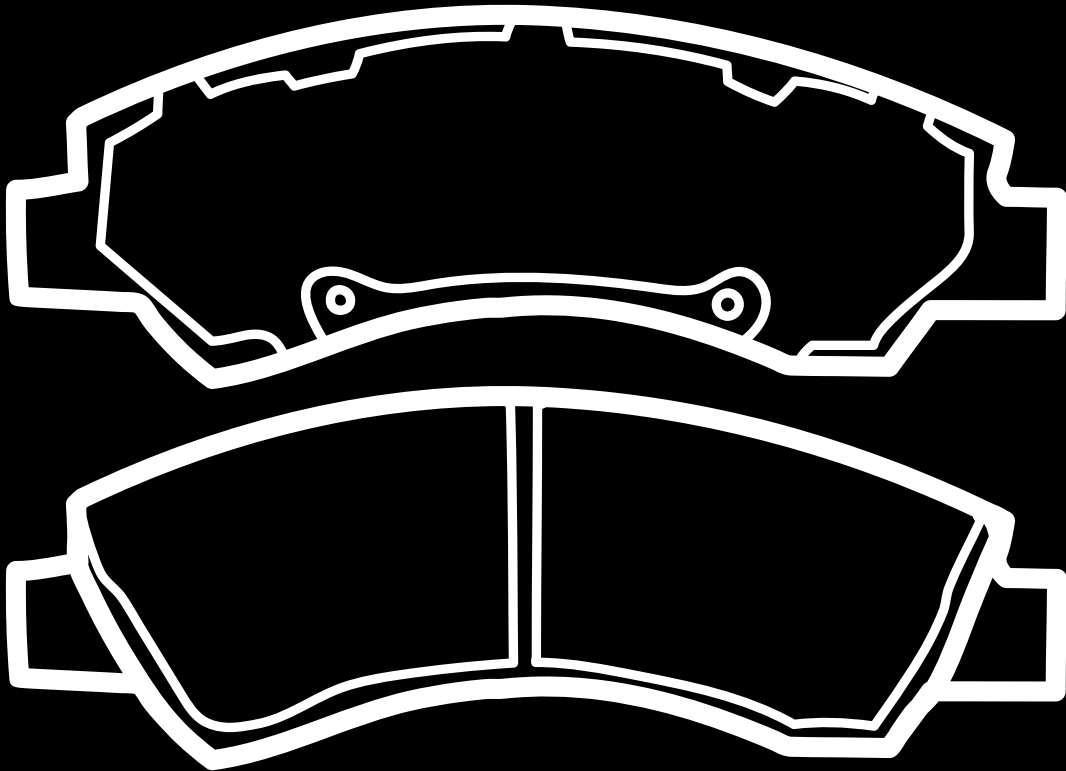


The BRAKE Report™

SPONSORSHIP GUIDE



2024

+ 1 270 300 7001 | bhagman@hagmanmedia.com | hagmanmedia.com

THE PLATFORM

Welcome to The BRAKE Report's Sponsorship Guide – your key to forging meaningful connections within the heart of the global brake industry. In an era where vehicle safety, technology, and performance are converging like never before, brake systems stand as one of the most crucial and innovative components. As a leading digital B2B platform in this domain, The BRAKE Report is thrilled to offer bespoke sponsorship opportunities that allow your brand to shine and echo its commitment to safety and excellence.

Our platform is a hub for a diverse array of professionals, ranging from braking technology innovators, automotive enthusiasts, industry stakeholders, to those keen on understanding the nuances of braking advancements. When you choose to partner with us, you're not just gaining premium visibility but also aligning your brand with the pinnacle of automotive safety and innovation.

This guide has been thoughtfully put together to offer a range of promotional avenues tailored to meet different promotional goals and budgetary considerations. Each sponsorship opportunity is crafted to guarantee that our partners receive unparalleled value, engagement, and reach.

Dive in, discover the potential, and join us in driving the future of braking technology and safety forward.

www.thebrakereport.com

A handwritten signature in black ink, appearing to read 'B. Hagman', with a long horizontal stroke extending to the right.

Brian Hagman | Publisher

+1 270 300 7001 | bhagman@hagmanmedia.com

INDUSTRY PARTNER (\$10,000 USD)

As an Industry Partner, your organization is acknowledged as an official sponsor of **The BRAKE Report** platform. This 12-month sponsorship opportunity provides prominent industry exposure through multiple branding and advertising opportunities on the website, in the eNewsletter, and on various social media channels.

Included with Industry Partner with Sponsorship

| Ad/Creative | Size | Format |
|----------------------|---------|------------------|
| Company Logo | 300x250 | JPG or PNG |
| Right Hand Sidebar | 300x250 | JPG, PNG, or GIF |
| In-Content - Desktop | 970x90 | JPG, PNG, or GIF |
| In-Content - Tablet | 728x90 | JPG, PNG, or GIF |
| In-Cotent - Mobile | 300x250 | JPG, PNG, or GIF |
| Featured Sponsor | 640x360 | JPG or PNG |

In addition to the above ad placements, Industry Partners will be acknowledged in all special edition publications and will receive priority support on all press releases and announcements.

All Industry Partners will be listed in the official sponsor directory and have a custom profile created.

COFFEE BRAKE - SPONSOR (\$10,000 USD)

Coffee Brake is the official podcast of The BRAKE Report. As the presenting sponsor of this series, your company or brand will be acknowledged as the official podcast sponsor in 12 episodes (year).

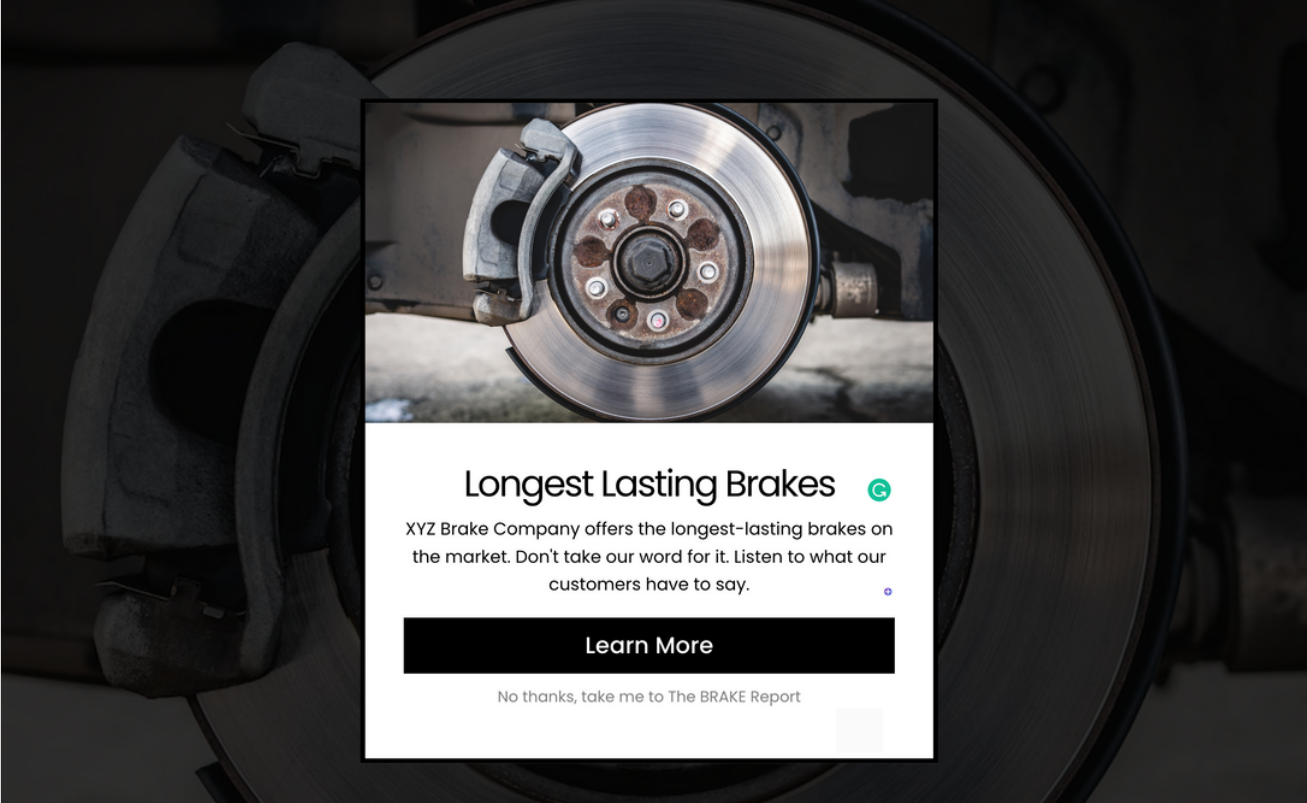
Coffee Brake is a monthly podcast series that closely examines guests and companies impacting the global brake industry.




WELCOME FEATURED AD (\$5,000 USD)


The Welcome Features Ad displays a large pop-up ad to all website visitors when they first arrive. This is a prominent advertising opportunity to showcase your product or service to the audience.

| Website | Duration |
|--------------------|----------|
| thebrakereport.com | 30 days |






Longest Lasting Brakes

XYZ Brake Company offers the longest-lasting brakes on the market. Don't take our word for it. Listen to what our customers have to say. 

[Learn More](#)

[No thanks, take me to The BRAKE Report](#) 

SPONSORED AD (\$4,000 USD)

Do you have a product, service, or conference that you would like to promote to our audience? Advertise in our eNewsletter.

| eNewsletter | Duration |
|-------------------------|----------|
| The BRAKE Report Weekly | 4 Weeks |

Sponsored Ad



Chem-Trend
Release Innovation™

Advanced water-based release agent helps brake pad manufacturer reduce more than buildup.

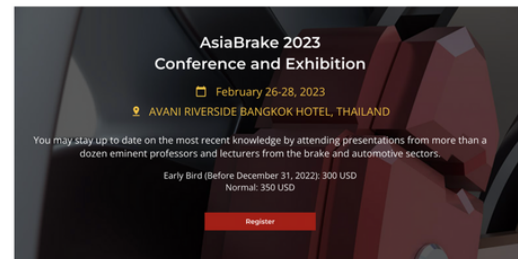
[Read the Case Study](#)

CASE STUDY FRICTION BRAKE PADS

Don't worry about mold fouling in brake pad production when there are reliable release agents that prevent such a problem. Our CHEMPIONS recommend Chem-Trend's water-based release agents that ensure fewer deposits, better release, and easier cleaning. It's that easy.

[Learn More](#)

Featured Event



AsiaBrake 2023
Conference and Exhibition

February 26-28, 2023
AVANI RIVERSIDE BANGKOK HOTEL, THAILAND

You may stay up to date on the most recent knowledge by attending presentations from more than a dozen eminent professors and lecturers from the brake and automotive sectors.

Early Bird (Before December 31, 2022): 300 USD
Normal: 350 USD

[Register](#)

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days hours minutes seconds

With a focus on practical solutions for sustainable growth in the automobile industry, **AsiaBrake 2023** will offer you a wealth of accomplished leaders, academics, and brake industry stakeholders from all over the world.

You will have the opportunity to interact with a wealth of accomplished academics, brake industry stakeholders, and leaders from all over the world at AsiaBrake 2023. These individuals all have a passion for finding workable solutions for the automotive industry's transition to sustainable development. It's a chance for you to engage with many prospects and build relationships globally.

[Register](#)

The BRAKE Report™

Would you like to promote your brand or company to our audience? Do you have questions about our sponsorship opportunities? Feel free to contact me using any of the methods below. I look forward to hearing from you!



Brian Hagman | Hagman Media

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