



# SPONSORSHIP GUIDE 2023



h a g m a n m e d i a . c o m

Looking for ways to get your brand, content, and solutions in front of the automotive and commercial vehicle industry? Then look no further!

Hagman Media is excited to announce the release of its 2023 Sponsorship Guide, in which we detail all of the digital marketing solutions provided to you as an Industry Partner.

With the support of top organizations like yours, we are able to continue to grow and expand our coverage.

Please don't hesitate to contact me with any questions and would be happy to discuss a potential sponsorship.

Thanks!

A handwritten signature in black ink, appearing to read 'B. Hagman', with a long horizontal line extending to the right.

Brian Hagman | Hagman Media  
+ 1 270 300 7001 | bhagman@hagmanmedia.com



h a g m a n m e d i a . c o m

## ABOUT HAGMAN MEDIA

At **Hagman Media**, our mission is to provide the automotive and transportation industries with a reliable and trusted source of news and insights. With a focus on B2B, our primary target audience member is an executive or a professional within the market segment.

## 2023 SPONSORSHIP GUIDE

**Hagman Media** operates under a sponsorship revenue model by providing a variety of advertising opportunities for our sponsors. These include ads posted in various locations on the website, promotion in the eNewsletter, and spotlight features on LinkedIn.

# The BRAKE Report<sup>TM</sup>

t h e b r a k e r e p o r t . c o m

## THE PLATFORM

**The BRAKE Report** is the leading source of news and information for the global brake industry. Our mission is to inform, engage and connect you – the most avid members of the brake community. Since 2012, our platform has been the trusted source for daily business intelligence on the automotive and commercial vehicle brake segments.

## INDUSTRY PARTNER (\$10,000 USD)

As an Industry Partner, your organization or brand is acknowledged as an official sponsor of The BRAKE Report platform. This 12-month sponsorship opportunity provides prominent industry exposure through multiple branding & advertising opportunities on the website, eNewsletter, and social media.



4,000+ weekly eNewsletter subscribers



20,000+ LinkedIn followers



50,000+ website page views per month

# The BRAKE Report<sup>TM</sup>

t h e b r a k e r e p o r t . c o m

Industry Partner Advertising Options Included with Sponsorship

<b>Ad / Creative</b>	<b>Size</b>	<b>Format</b>
Company Logo	300x250	JPG or PNG

<b>Ad / Creative</b>	<b>Size</b>	<b>Format</b>
Right Hand Sidebar	300x250	JPG, PNG, or GIF

<b>Ad / Creative</b>	<b>Size</b>	<b>Format</b>
In-Content - Desktop	970x90	JPG, PNG, or GIF
In-Content - Tablet	728x90	JPG, PNG, or GIF
In-Content - Mobile	300x250	JPG, PNG, or GIF

<b>Ad / Creative</b>	<b>Size</b>	<b>Format</b>
Featured Sponsor	640x360	JPG or PNG

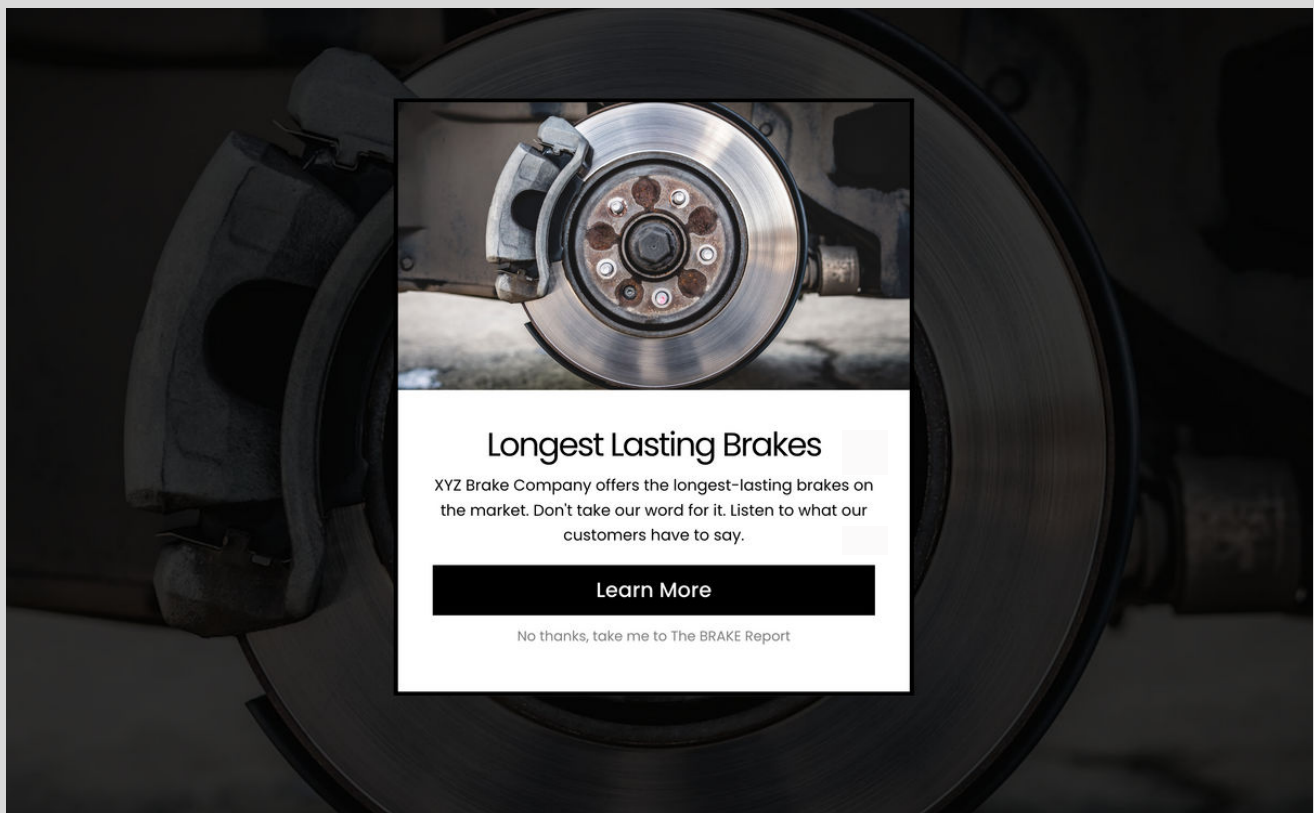
# The BRAKE Report<sup>TM</sup>


t h e b r a k e r e p o r t . c o m

## WELCOME FEATURED AD (\$3,000 USD)

The Welcome Features Ad displays a large pop-up ad to all website visitors when they first arrive. This is a prominent advertising opportunity to showcase your product or service to the audience.

Website	Frequency
thebrakereport.com	Every visitor x 4 weeks





### Longest Lasting Brakes

XYZ Brake Company offers the longest-lasting brakes on the market. Don't take our word for it. Listen to what our customers have to say.

[Learn More](#)

No thanks, take me to The BRAKE Report

# The BRAKE Report™

t h e b r a k e r e p o r t . c o m

## SPONSORED AD (\$3,000 USD)

Do you have a product, service, or conference that you would like to promote to our audience? Advertise in our eNewsletter.

eNewsletter	Frequency
The BRAKE Report Weekly	1x a week for 4 weeks

### Sponsored Ad



**Chem-Trend**  
Release Innovation™

Advanced water-based release agent helps brake pad manufacturer reduce more than buildup.

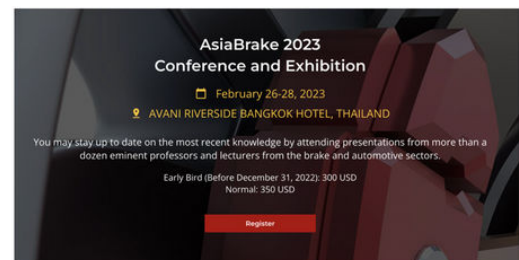
[Read the Case Study](#)

### CASE STUDY FRICTION BRAKE PADS

Don't worry about mold fouling in brake pad production when there are reliable release agents that prevent such a problem. Our CHEMPIONS recommend Chem-Trend's water-based release agents that ensure fewer deposits, better release, and easier cleaning. It's that easy.

[Learn More](#)

### Featured Event



**AsiaBrake 2023**  
Conference and Exhibition

February 26-28, 2023  
AVANI RIVERSIDE BANGKOK HOTEL, THAILAND

You may stay up to date on the most recent knowledge by attending presentations from more than a dozen eminent professors and lecturers from the brake and automotive sectors.

Early Bird (Before December 31, 2022): 300 USD  
Normal: 350 USD

[Register](#)

85 22 28 46  
days hours minutes seconds

With a focus on practical solutions for sustainable growth in the automobile industry, **AsiaBrake 2023** will offer you a wealth of accomplished leaders, academics, and brake industry stakeholders from all over the world.

You will have the opportunity to interact with a wealth of accomplished academics, brake industry stakeholders, and leaders from all over the world at AsiaBrake 2023. These individuals all have a passion for finding workable solutions for the automotive industry's transition to sustainable development. It's a chance for you to engage with many prospects and build relationships globally.

[Register](#)



h a g m a n m e d i a . c o m

Interested in promoting your brand or company to our audience? Have questions about any of our sponsorship opportunities? You can contact me directly using any of the methods listed below and I look forward to hearing from you!



**Brian Hagman** | Hagman Media

m: +1 270 300 7001

e: [bhagman@hagmanmedia.com](mailto:bhagman@hagmanmedia.com)

w: [hagmanmedia.com](http://hagmanmedia.com)