



SPONSORSHIP GUIDE 2023

Prepared by Hagman Media Group

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The BRAKE ReportTM

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THE PLATFORM

The BRAKE Report is the leading source of news and information for the global brake industry. Our mission is to inform, engage and connect you – the most avid members of the brake community. Since 2012, our platform has been the trusted source for daily business intelligence on the automotive and commercial vehicle brake segments.

INDUSTRY PARTNER

As an Industry Partner, your organization will gain industry exposure through multiple branding & advertising opportunities on the website, eNewsletter, and social media.

BENEFITS



Logo or ad displayed on right hand sidebar



Acknowledgment in weekly eNewsletter



Custom profile displayed in Industry Partner directory



Promoted as Featured Sponsor in eNewsletter and LinkedIn



Responsive in-content ads displayed and rotated with all sponsors



Priority coverage for all press release submissions

SPONSORSHIP COST

\$10,000 USD - 12 month sponsorship

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Ad / creative options that are included with each sponsorship

Ad / Creative	Size	Format
Company Logo	300x250	JPG or PNG

Ad / Creative	Size	Format
Right Hand Sidebar	300x250	JPG, PNG, or GIF

Ad / Creative	Size	Format
In-Content - Desktop	970x90	JPG, PNG, or GIF
In-Content - Tablet	728x90	JPG, PNG, or GIF
In-Content - Mobile	300x250	JPG, PNG, or GIF

Ad / Creative	Size	Format
Featured Sponsor	640x360	JPG or PNG