

Hagman**Media**

# SPONSORSHIP GUIDE

**2022/2023**

Prepared by Hagman Media Group

+1 270 300 7001 | [bhagman@hagmanmedia.com](mailto:bhagman@hagmanmedia.com) | [hagmanmedia.com](http://hagmanmedia.com)

# The BRAKE Report<sup>TM</sup>

t h e b r a k e r e p o r t . c o m

## THE PLATFORM

**The BRAKE Report** is the leading source of news and information for the global brake industry. Our mission is to inform, engage and connect you – the most avid members of the brake community. Since 2012, our platform has been the trusted source for daily business intelligence on the automotive and commercial vehicle brake segments.

## INDUSTRY PARTNER

As an Industry Partner, your organization will gain industry exposure through multiple branding & advertising opportunities on the website, eNewsletter, and social media.

## BENEFITS



Logo or ad displayed on right hand sidebar



Acknowledgment in weekly eNewsletter



Custom profile displayed in Industry Partner directory



Promoted as Featured Sponsor in eNewsletter and LinkedIn



Responsive in-content ads displayed and rotated with all sponsors



Priority coverage for all press release submissions

## SPONSORSHIP COST

\$10,000 USD - 12 month sponsorship

# The BRAKE Report<sup>TM</sup>

t h e b r a k e r e p o r t . c o m

Ad / creative options that are included with each sponsorship

<b>Ad / Creative</b>	<b>Size</b>	<b>Format</b>
Company Logo	300x250	JPG or PNG

<b>Ad / Creative</b>	<b>Size</b>	<b>Format</b>
Right Hand Sidebar	300x250	JPG, PNG, or GIF

<b>Ad / Creative</b>	<b>Size</b>	<b>Format</b>
In-Content - Desktop	970x90	JPG, PNG, or GIF
In-Content - Tablet	728x90	JPG, PNG, or GIF
In-Content - Mobile	300x250	JPG, PNG, or GIF

<b>Ad / Creative</b>	<b>Size</b>	<b>Format</b>
Featured Sponsor	640x360	JPG or PNG

# The EV Report™

theevreport.com

## THE PLATFORM

The EV Report is a digital platform dedicated to the electric vehicle segment. Its mission is to become the trusted source for news and information to industry professionals and executives.

## INDUSTRY PARTNER

As an Industry Partner, your organization will gain industry exposure through multiple branding & advertising opportunities on the website, eNewsletter, and social media.

## BENEFITS



Company logo displayed on website



Acknowledgment in daily email blast



Responsive in-content ads displayed and rotated with all sponsors



Rotated as Featured Sponsor in daily email blasts



Exclusive profile page displayed on website



Ad or creative displayed on right hand sidebar area of site.

## SPONSORSHIP COST

\$10,000 USD - 12 month sponsorship

# The Report <sup>TM</sup>

theevreport.com

Ad / creative options that are included with each sponsorship

Ad / Creative	Size	Format
Company Logo	300x250	JPG or PNG

Ad / Creative	Size	Format
Right Hand Sidebar	300x250	JPG, PNG, or GIF

Ad / Creative	Size	Format
In-Content - Desktop	970x90	JPG, PNG, or GIF
In-Content - Tablet	728x90	JPG, PNG, or GIF
In-Content - Mobile	300x250	JPG, PNG, or GIF

Ad / Creative	Size	Format
Featured Sponsor	640x360	JPG or PNG



SelfDriveNews.com

## THE PLATFORM

**Self Drive News** is a newly created digital platform dedicated to the self driving and autonomous vehicle industry. Its mission is to become the trusted source for news and information to industry professionals and executives.

## INDUSTRY PARTNER

As an Industry Partner, your organization will gain industry exposure through multiple branding & advertising opportunities on the website, eNewsletter, and social media.

## BENEFITS



Company logo displayed on website



Acknowledgment in daily email blast



Responsive in-content ads displayed and rotated with all sponsors



Rotated as Featured Sponsor in daily email blasts



Exclusive profile page displayed on website



Ad or creative displayed on right hand sidebar area of site.

## SPONSORSHIP COST

\$5,000 USD - 12 month sponsorship



SelfDriveNews.com

Ad / creative options that are included with each sponsorship

Ad / Creative	Size	Format
Company Logo	300x250	JPG or PNG

Ad / Creative	Size	Format
Right Hand Sidebar	300x250	JPG, PNG, or GIF

Ad / Creative	Size	Format
---------------	------	--------

In-Content - Desktop	970x90	JPG, PNG, or GIF
----------------------	--------	------------------

In-Content - Tablet	728x90	JPG, PNG, or GIF
---------------------	--------	------------------

In-Content - Mobile	300x250	JPG, PNG, or GIF
---------------------	---------	------------------

Ad / Creative	Size	Format
---------------	------	--------

Featured Sponsor	640x360	JPG or PNG
------------------	---------	------------

# SPONSORSHIP AGREEMENT

Yes, we would like to become an **Industry Partner** and sponsor the platform as indicated below.

- The BRAKE Report - \$10,000 USD
- The EV Report - \$10,000 USD
- Self Drive News - \$5,000 USD
- All Three Platforms - \$20,000 USD

Please sign and return to acknowledge your interest and participation in the Industry Partner sponsorship program.

---

Name

---

Date

---

Company

HagmanMedia

hagmanmedia.com