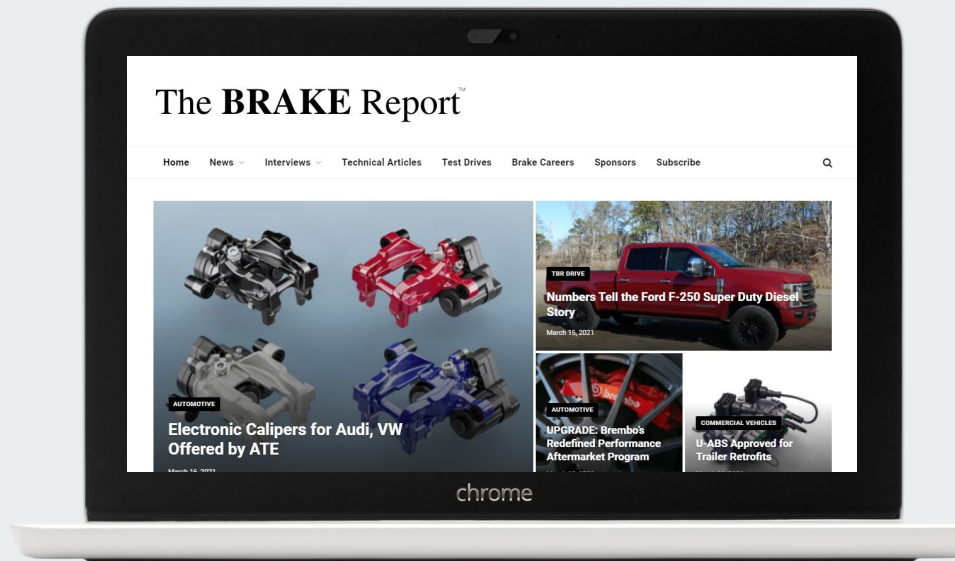

Sponsorship Guide

Promote your brand to the
global brake industry



About Us

The BRAKE Report is the leading source of news and information for the global brake industry. Our mission is to inform, engage and connect you – the most avid members of the brake community.

Since 2012, The BRAKE Report has been a trusted source for daily business intelligence on the automotive and commercial vehicle brake segments. The Website, e-Newsletter, and social media channels reach thousands of brake industry professionals and executives around the world.

Statistics and Reach

thebrakereport.com

40,000+ monthly page views

30,000+ monthly unique visitors

100+ countries

LinkedIn

35,000+ audience

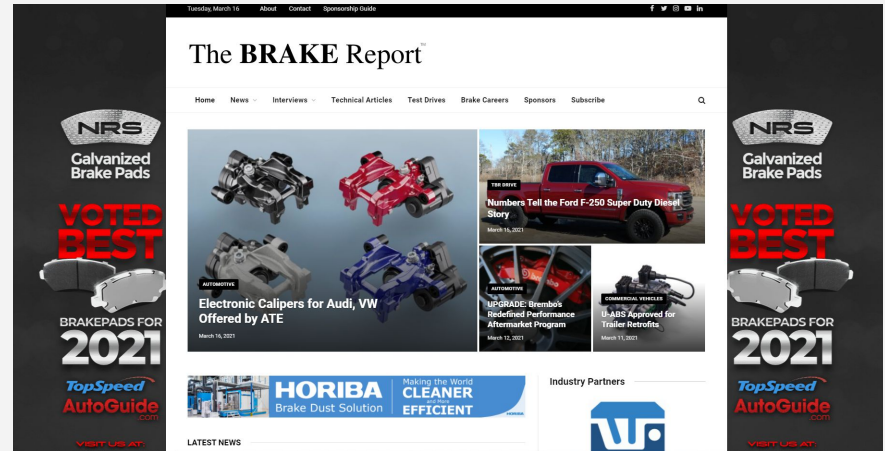
eNewsletter

4,000 subscribers

Prime Sponsor (12-month sponsorship)

As the **Prime Sponsor**, your company will own the rights to the Homepage Takeover (background) area of the website. This highly sought after real estate is a great way to catch the attention of every visitor. Also includes an advertising feature for all mobile visitors.

Sold (Not Available)



Industry Partner

As an **Industry Partner**, your organization will gain exposure through multiple branding & advertising opportunities on the website, eNewsletter, and LinkedIn

\$10,000 USD (12-month sponsorship)

\$6,000 USD (6-month sponsorship)

The screenshot displays the website's layout with several key sections:

- LEADER IN EPB AND Cold Noise Brake Shim Solutions**: A banner for MARENIA featuring a close-up of a brake wheel.
- INDUSTRY PARTNERS**: A section header above a grid of partner logos including IBI, FRASLE, ORTHENE, and Palmer Particles.
- LATEST NEWS**: A section header above four news articles:
 - Velodyne Lidar Calls for Action to Improve Pedestrian Safety**: Includes a night scene with a car's lidar sensor projecting light beams. Source: Velodyne announcement SAN JOSE, Calif. — Velodyne Lidar, Inc. (Nasdaq: VLDR) has published a...
 - Kia Seltos, Hyundai Creta Drivers Claim Irreparable Sudden Brake Failure**: Includes an image of a dark SUV. Source: The following is excerpted from an article posted on Trak.in concerning reports of an...
 - Tesla Recalls Model Y to Fix Trailer Brake-Light Issue**: Includes an image of a red Tesla Model Y.
 - Nissan Adds Safety Shield 360 to 10 Models**: Includes an image of a dark Nissan SUV parked in front of a building.

Industry Partner (continued)

- Ad/logo (360 x 200) prominently displayed and rotated on right side bar of every page of website.
- Leaderboard ad (728x90) rotated and displayed in website content.
- Custom Sponsor Profile located on The BRAKE Report website.
- Featured in eNewsletter.
- Unlimited job postings on the Brake Careers listing.
- Priority and support for press releases and announcements.
- Additional advertising opportunities available throughout the year.

Sponsored Ad

Have a white paper or advertorial article you would like to promote to The BRAKE Report community? Sponsor an Ad in our weekly eNewsletter (The BRAKE Report Weekly).

\$4,000 USD (4 weeks)

October 17, 2020 | [View in browser](#)

Presented by [Hagman Search](#)

The BRAKE Report™

WEEKLY



Knorr-Bremse Cracks Down on Chinese Counterfeiters

Every year the German mechanical and plant engineering industry loses €7.6 billion due to counterfeit products. Bringing a case against the perpetrators is tough work; making it stick is even tougher. Knorr-Bremse is now in the process of successfully concluding the largest copy-cat case in the company's history.

[READ MORE](#)

Sponsored Job

Have a critical role to fill? Sponsor a Job posting to reach our industry-specific brake audience. Jobs will be listed in the eNewsletter and on the Brake Careers page online.

\$2,000 USD (4 weeks)



Featured Job

Lumag, a leading global friction supplier for the automotive and commercial vehicle markets, is searching for a **Manager of R&D** to lead the product development team. Based in Poland, this position will play a significant role in helping Lumag expand its product range.

[LEARN MORE](#)

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