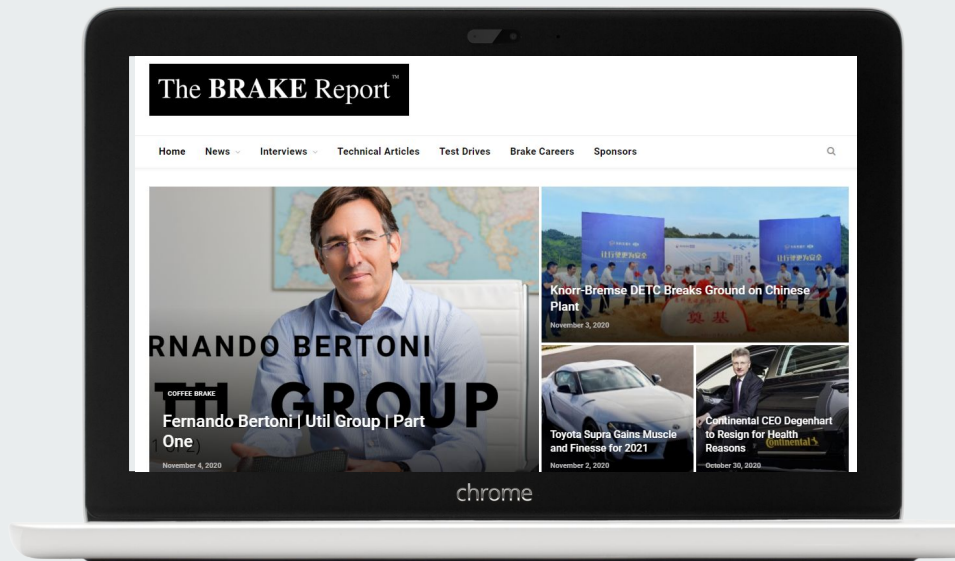


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# Sponsorship Guide

Promote your brand to the global  
brake industry



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## About Us

**The BRAKE Report** is the leading source of news and information for the global brake industry. Our mission is to inform, engage and connect you – the most avid members of the brake community.

Since 2012, The BRAKE Report has been a trusted source for daily business intelligence on the automotive and commercial vehicle brake segments. The Website, e-Newsletter, and social media channels reach thousands of brake industry professionals and executives around the world.

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## Statistics and Reach

### **thebrakereport.com**

40,000+ monthly page views

30,000+ monthly unique visitors

100+ countries

### **LinkedIn**

35,000+ audience

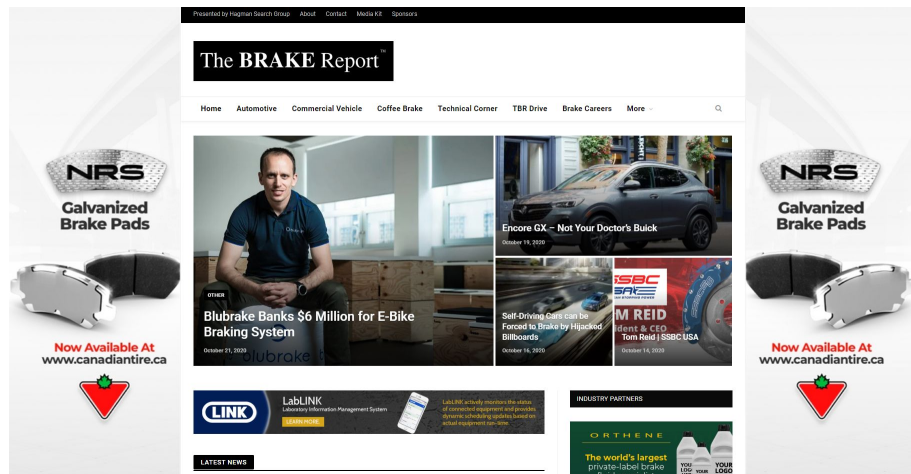
### **eNewsletter**

4,000 subscribers

## Prime Sponsor (12-month sponsorship)

As the **Prime Sponsor**, your company will own the rights to the Homepage Takeover (background) area of the website. This highly sought after real estate is a great way to catch the attention of every visitor. Also includes an advertising feature for all mobile visitors.

**Sold (Not Available)**



# Industry Partner

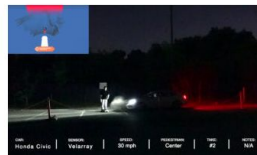
As an **Industry Partner**, your organization will gain exposure through multiple branding & advertising opportunities on the website, eNewsletter, and LinkedIn

\$10,000 USD (12-month sponsorship)

\$6,000 USD (6-month sponsorship)



## LATEST NEWS



**Velodyne Lidar Calls for Action to Improve Pedestrian Safety**

October 21, 2020

Source: Velodyne announcement SAN JOSE, Calif. — Velodyne Lidar, Inc. (Nasdaq: VLDR) has published a...



**Kia Seltos, Hyundai Creta Drivers Claim Irreparable Sudden Brake Failure**

October 21, 2020

Source: The following is excerpted from an article posted on Trak.In concerning reports of an...



**Tesla Recalls Model Y to Fix Trailer Brake-Light Issue**

October 21, 2020



**Nissan Adds Safety Shield 360 to 10 Models**

October 21, 2020

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## Industry Partner (continued)

- Ad/logo (360 x 200) prominently displayed and rotated on right side bar of every page of website.
- Leaderboard ad (728x90) rotated and displayed in website content.
- Featured in Sponsor Page located on The BRAKE Report website.
- Featured in eNewsletter.
- Unlimited job postings on the Brake Careers listing.
- Priority and support for press releases and announcements.
- Additional advertising opportunities available throughout the year.

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## Sponsored Ad

Have a white paper or advertorial article you would like to promote to The BRAKE Report community? Sponsor an Ad in our weekly eNewsletter (The BRAKE Report Weekly).

\$4,000 USD (4 weeks)

October 17, 2020 | [View in browser](#)

Presented by [Hagman Search](#)

## The BRAKE Report™

WEEKLY



### Knorr-Bremse Cracks Down on Chinese Counterfeiters

Every year the German mechanical and plant engineering industry loses €7.6 billion due to counterfeit products. Bringing a case against the perpetrators is tough work; making it stick is even tougher. Knorr-Bremse is now in the process of successfully concluding the largest copy-cat case in the company's history.

[READ MORE](#)

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## Sponsored Job

Have a critical role to fill? Sponsor a Job posting to reach our industry-specific brake audience. Jobs will be listed in the eNewsletter and on the Brake Careers page online.

\$2,000 USD (4 weeks)



### Featured Job

Lumag, a leading global friction supplier for the automotive and commercial vehicle markets, is searching for a **Manager of R&D** to lead the product development team. Based in Poland, this position will play a significant role in helping Lumag expand its product range.

[LEARN MORE](#)



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